To: Keller, Edmund G., Waechter, Liane, 1710 - Pittsburgh ROU, McGovern, M D., Evanchik, A E., Fricke, R H., Wolfe, Laney, McHugh, Michael, James, Douglas, Teeter, Gregory, Dejong, Fred, Richards, M, Van Sickle, R, Mitchell, Greg, Sirianni, Suzanne M., 1110 - Boston ROU(PROVENL), Reidy, Gerald J., Keeney, David, Smith, Richard A., Gambardella, Mark R., Brown, Greg, Ciesluk, M, 1200 - New York Region (SCULLYA), 1210 - New York ROU (ALVICHA), Kinney, W H., Devine, John C., Gay, R E., Fall, Eric D., Klein, John F., 1300 - Philadelphia Region (HAYESJ4), 1310 - Philadelphia ROU (METZG), Loftin, Jerry R., Nunn, Stephen J., 1600 - Buffalo Region (BURRELL), 1610 - Buffalo ROU (BRZEZIE), Dabaghian, Charles N., Fusco, Peter J., Alese, Louann F., Cleerdin, Sean, Cobucci, M J., Taylor, William M., Mcallister, George E., Mcgavin, Nate J., Casey, Robert A., Roth, Kari L., Laberge, David M., Chomko, Daniel, Weber, R L., Bangle, Rich F., Podnieks, David L., Henry, Luise A., Hart, Joseph G., Green, Herbert K., Wagner, Steve F., Crosby, Judy L.

From: Kuruc, Nick

Posted: 2/19/98 10:33

Opened: 2/19/98 15:22

Subject: March Price Plus Program

RE: March Price Plus Program Communication To All Shop Rite Store Order Clerks and Department Managers

Retail Reps: Attached is a Price Plus Program "sell sheet" which you can:

1. Present program details to the cigarette order clerk or non foods manager.
2. Leave a copy of the sell sheet as a reminder to order extra product to cover customer demand.
3. Ensure that stores place program price stickers furnished by Wakefern and make additional Price Plus Signs.

ROU's: Please ensure that each Retail Division is furnished with enough copies of the attached "sell sheet" for distribution to Shop Rite Stores of their responsibility. Using SIS access all Shop Rite store supplied by (primary supplier) Wakefern Food Corporation # 425769.

Sales Reps: Please ensure that you use this sell sheet during your normal sales call on store owners or managers.

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Source: https://www.industrydocuments.ucsf.edu/docs/yqkn0000

March Plus Plus Program Announcement

Winston → $ 2.50 off per carton
Doral → $ 2.50 off per carton
Worth → $ 2.50 off per carton

March 22-April 25

- Order extra product to meet your customers' demands today!!!

- Make sure that signs are placed to let you customers know how much they will save using their Price Plus Card

51853 5009

Source: https://www.industrydocuments.ucsf.edu/docs/yqkn0000